

# WILD AT WORK

*Wild* (adj.): Having the courage to bring the gift of all of who you are to all of what you do

## How do you catch attention and keep it? **Sled dogs, of course.**

Recognizing their distinct personalities and how to work with them, including:

- **Managing** the crabby, but productive dog
- **Working with** the dog who isn't pulling his weight
- **Getting the best** contribution from each individual, finding the fit on the team
- **Hanging on** when the sled tips and your team just keeps pulling
- Learning the truth behind **slowing down** to speed up
- Standing on the sled and **leading your team from behind**
- **Building a culture** where everyone pulls to their potential

Wild stories and analogies map directly to your event and your group with their specific needs, struggles, and hopes. Everything points toward actions—large and small—to apply immediately and to collectively create a Wild organization that operates smoothly, with engaged, enthusiastic team members; a sense of familiarity and welcome when customers enter; and energized leaders who believe in the organization and create an atmosphere that attracts and retains not just employees, but loyal customers as well.



# TALKS ON THE WILD SIDE



## ESSENTIALS OF A WILD WORK CULTURE

### WILDLY PRESENT

*the practice of giving  
your undivided attention*

### WILDLY ORIGINAL

*living your own  
Wild story*

### WILDLY WELCOMING

*embracing  
another's Wildness*

## WILD LEADERSHIP:

- Work with the personalities and gifts of each team member, **harness their energy** and unique skills.
- **Guide your team through change** where everyone stays on board and engaged.
- Stop managing people, **start inspiring them... Be You...** and help them Be Them.

*"The big thing for me is our managers connected so much with what Chris was talking about they were immediately applying what they had learned once they returned to their teams."*

*- Sport Clips VP of Operations*

## WORK ON A WILD TEAM:

- Hone your **communication skills** to truly support each other and gel as a team.
- Be more of who you are to make your team more **successful and responsive**.
- **Get to YES together** while understanding and appreciating differences.

*"We had a District Manager meeting the following day where the dog house and sled team were tied in frequently to what we were discussing. Awesome!"*

*- Regional Banking, Wells Fargo*

## BE WILDLY INCLUSIVE:

- Learn how curiosity and humility pave the way to **better understanding**.
- **Grow** beyond the Golden Rule to "Do unto others as they would like to be done unto."
- Build a **sense of belonging and connection** for all employees and customers.

*"Chris' humanistic approach brings empathy back into the equation to address workforce challenges."*

*- Twin Cities-Society for Human Resource Management*

## CREATE A WILD WORK CULTURE:

- **Encourage innovation** by tapping into the full abilities of your workforce.
- **Increase productivity and engagement** by creating a **culture** of readiness.
- **Disrupt your industry** by being agile, open, and willing to do things differently.

*"Thank you for sharing your gift with our team. You delivered on your commitment—people are using your language and it is helping foster a common culture."*

*- Director of Advancement, University of Minnesota College of Veterinary Medicine*

To watch Chris in action, visit: [youtube.com/chrisheeterwild](https://youtube.com/chrisheeterwild) for Wild video clips





## ABOUT CHRIS

**Leadership Speaker | Wilderness Guide | Poet**

Featured on the Discovery Channel's 'National Geographic Today' and recognized with national awards as a speaker, Chris has followed her own Wild path since she was young. A wilderness guide for over 30 years, she's been a professional speaker for 18 years. Chris leads groups deep into the wilderness by canoe or dogsled. The abundant parallels between these adventures and the workplace make up the core of her presentations. Chris grabs audiences with humorous stories about her dogs and their personalities, then weaves those stories into practical takeaways. Chris is on a mission to wake up the Wild side of organizations; to break through the trappings of 'how we've always done it;' and to create Wild and vibrant workplaces that blend heart with solid, successful business strategy.



### WORKING WITH CHRIS

- 60-90 minute keynote; half day; whole day; & workshops
- Pre-event conversations to know your attendees and their challenge
- Intricately customized presentations
- Arrives a minimum of 60 minutes early for stress free set up
- Ends on time

### PREVIOUS SPEAKING & WORKSHOP ENGAGEMENTS INCLUDE



## AUDIENCES LOVE THE WILD MESSAGE

*"Great examples paralleling her sled dog teams to corporate teams and challenges."*

*"Extremely introspective on how to work and lead differently."*

*"Great openness, nice to have something out of norm."*